

OTHER COURSES

- Sales, Inventory & Operations Planning
- Supply Chain Cost-Reduction & Process Analysis
- Supply Chain Finance
- Forecasting & Inventory Planning
- Supply Chain for Non-Supply Chain Managers
- Cross-Functional Supply Chain Decisions & Impacts
- Supply Chain Metrics and Analytics
- Logistics and Fulfillment
- Supply Chain Risk Analysis & Mitigation
- Sourcing & Procurement
- Corporate Social Responsibility Compliance

Introducing USC Marshall Center for GSCM's Corporate Partnership program. Our program aims to solve your organization's most critical supply chain issues through custom programs with a flexible curriculum, duration and location. Our faculty will provide their expertise and insight in order to help maximize your organization's success.

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USC MARSHALL CENTER FOR GLOBAL SUPPLY CHAIN MANAGEMENT

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USC
Marshall
School of Business
*Center for Global
Supply Chain Management*



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- Develop critical skills required to serve on successful and collaborative project teams
- Improve business performance by reducing waste and increasing efficiency
- Based on the industry standard “body of knowledge,” learn the roadmap known as Define, Measure, Analyze, Identify and Control (DMAIC)

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- Dive deeply into the universally-practiced process improvement methodologies of Lean Six Sigma
- Students successfully implement process improvement on live projects they bring to the course
- With the instructor's guidance, students will use data collection and analysis skills and enact quantifiable improvements for their chosen projects

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- Demonstrate leadership abilities, show understanding of strategic and team dynamics and assign team members their roles in continuous improvement projects
- This course will teach advanced techniques of Design for Lean Six Sigma through a process known as DMADV (Define, Measure, Analyze, Design, Verify)
- Learn how to identify and prioritize the needs of different stakeholders of the processes and design your LSS project for continual improvement

SPECIALIZED TRAINING COURSES

Specialized courses taught by Subject Matter Experts (SMEs) in the USC Marshall Center for Global Supply Chain Management.

Topics Include:

- Understanding & Negotiating International Sales Contracts
- Understanding and Applying Sustainable Supply Chains, Logistics and Laws of Importing and Exporting into the United States
- Supply Chain Planning, Execution & Management Strategic Procurement
- Financial Implications of Global Supply Chain Management
- Risk Management & Supply Chain Security

PROJECT MANAGEMENT

Course Overview:

This course provides a foundation of Project Management processes, tools, and techniques.

Students will learn how to successfully execute each phase of a project's life-cycle from initiating a project to closing a project.

Objectives:

- Satisfy the 35-hour education requirement for the Project
- Management Professional Certification Exam
- Learn to successfully facilitate a project with a variety of tools
- Understand the role of the Project Manager
- Understand the basics of change management for a successful project

DESIGN INNOVATION

Course Overview:

This course is intended for students who want to pursue careers in Supply Chain & Operations, Marketing, Finance or Engineering.

This course will address major aspects of Strategic Sourcing (SS), such as alignment with Corporate and Supply Chain Strategies, Market Analysis, Supplier Evaluation and Performance, and the Source-to-Settle process.

Objectives:

- Learn innovative problem solving methodology
- Learn a hands on approach to developing solutions
- Apply empathy to problem solve Leverage Human-Centered Design
- Understand the basics of change management for successful projects

STRATEGIC SOURCING

Course Overview:

This course is intended for students who want to pursue careers in Supply Chain & Operations, Marketing, Finance or Engineering.

This course will address major aspects of Strategic Sourcing (SS), such as alignment with Corporate and Supply Chain Strategies, Market Analysis, Supplier Evaluation and Performance, and the Source-to-Settle process.

Objectives:

- Understand various competitive, economic and social issues that drive SS in Supply Chain strategy
- Learn industry-driven framework, methods and tools for SS
- Sharpen presenting and critical-thinking skills
- Exposure to real-life examples through case studies and guest speakers